



Covid-19 response services Integrated Logistics

Current Environment

As documented in many publications, websites, industry platforms and webinars, supply chains and logistics professionals have been thrown into unprecedented chaos, without a clear understanding or instruction manual of what the future will look like when we emerge from the current Covid-19 pandemic. Organizations are working tirelessly to forecast and model various scenarios, enhance business continuity plans with the information available and increase their supply chain resilience with the resources and tools available. At the same time dealing with ongoing organizational, financial and personal pressures and challenges. Market guidance suggests many areas for organizations to focus on in order to recover, adapt and evolve in what is being dubbed as the 'new normal', but in a time when manufacturing is impacted, logistics capacity is limited and resource availability and capability is stretched to the limits, this is far from being a straightforward objective to achieve.

Customer Challenge

Different industry verticals will have different challenges and needs at different stages of the journey. What is deemed as critical for a Pharma and Healthcare organization may not be valid for an Aerospace or Automotive supply chain. Through multiple client engagements, we identify the following challenge areas:

Resource

Capacity constraints, along with capability gaps and ability to resource appropriately, paralyze supply chains and logistics teams, limiting the ability to plan for restarting and ramp up.

Operations

Broken timelines disabling demand forecasting, interpreting market data to understand impact, also limiting the ability to model future 'new normal' logistics structure and footprint. Communications challenges with supply chain partners due to data availability, resulting in issues to plan and forecast to ensure capacity

Process

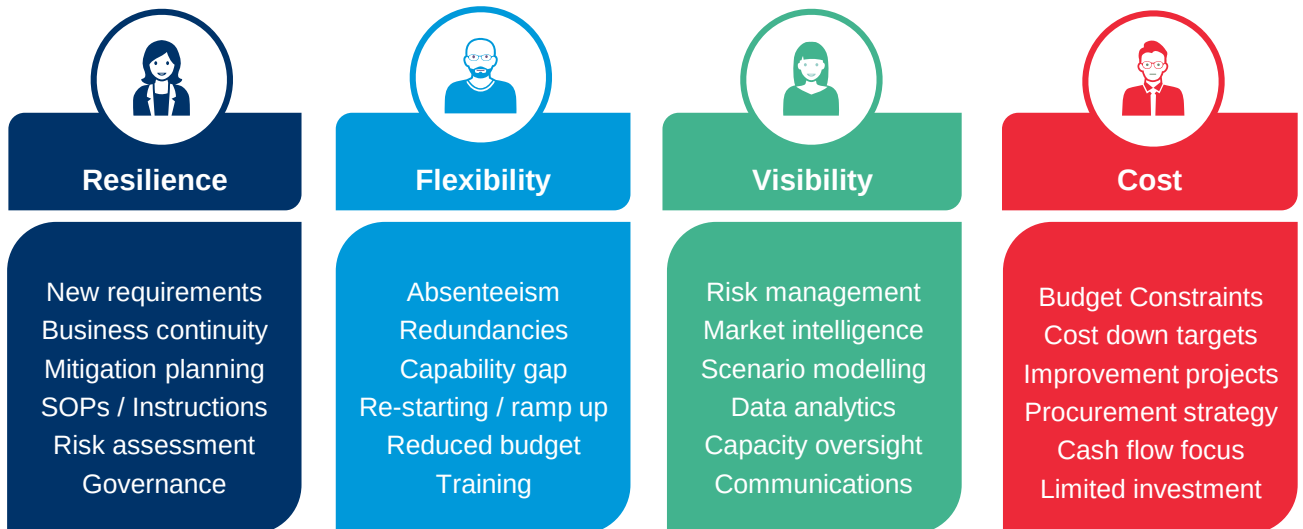
Immediate need to understand new requirements and future logistics and transportation landscape, in order to perform risk assessments and develop enhanced governance, business continuity plans and operating procedures.

Cost

Due to production impact, loss of sales, cash flow focus and temporary overspend due to required expedited freight to circumvent capacity shortages, urgent attention is required on reducing logistics and supply chain spend, through savings initiatives, innovation and procurement projects, in order to limit and partially mitigate logistics any budget gap. All industries are focused on reducing waste, through improved processes and greater automation.

How Kuehne+Nagel can Support You

Focusing on your short, mid and long term needs and objectives, we support your business in the below focus areas leveraging our capability, experience, technology and market presence. Our services help your logistics and supply chains throughout the recover, adapt and evolve phase to respond faster and be more agile and resilient for the future.



Recover

- Agile capability deployment, augmenting customer resource
- Maintain business continuity & service, managing risk proactively
- Develop partnerships, leveraging relationships, improving contingency & capacity
- Enhance visibility, leveraging data to improve planning and communications
- Interpret market intelligence, providing relevant guidance, allowing informed decision making
- Identify savings initiatives, short, mid and long term, with clear plan to deploy

Our **RECOVER** services:

- Market intelligence
- Freight Audit

Adapt

- Scenario modeling, evaluating impact of inventory, network, sourcing & localization in the 'new normal'
- Build capability, develop roadmap to increase supply chain resilience
- Evaluate supply chain partners, benchmark service, scope and competitiveness
- Deploy continuous improvement initiatives, positively impacting budget and cash flow
- Leveraging data analytics to enhance forecasting & transport planning performance

Our **ADAPT** services:

- Scenario planning

Evolve

- Ecosystem maturity strategy, outsourced model, leveraging capability and digital network
- Limit investments through increased automation, flexible model and established infrastructure
- 4PL Control Tower model – Operations and value driven management capability
- Increase supply chain visibility, risk management, shipment and cost control
- Deploy scenario modeling strategy, network, partners and supply base

Our **EVOLVE** services:

- Continuous improvement

Download our Whitepaper [here](#)

Watch our Webinar [here](#)